

2020-2021 District Goals



District: 38 N

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	0	1	0
2nd Quarter	1	0	1	0
3rd Quarter	1	0	1	0
4th Quarter	1	0	1	0

FY New Clubs

4

FY Charter Members

0

FY New Members

4

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

4

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
meet with team	all team members	have clubs zoom meetings	july 2nd	11-2

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

having zoom meeting and talking to the clubs about campaign 100 and about the different kinds of LCI Grants.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
all team members will peak out different clubs and speak on the topics at hand.	all of the cabinet members that the DG pics.	to have a zoom meeting's	6-2-20	10-2-20

DISTRICT CUSTOM IMPACT

Goal Statement

The team member that the team pics will have a zoom meeting to talk about the topic at hand.

Action Plan

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Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
The team member that is going to speak	DG or who is chosen to speak	Zoom meetind	6-2-20	10-2-20
